



Profitability. Sustainability. Competitiveness.

GI A minimum commitments

September 2014



Why is dairy looking at minimum commitments prior to signing the Deed?

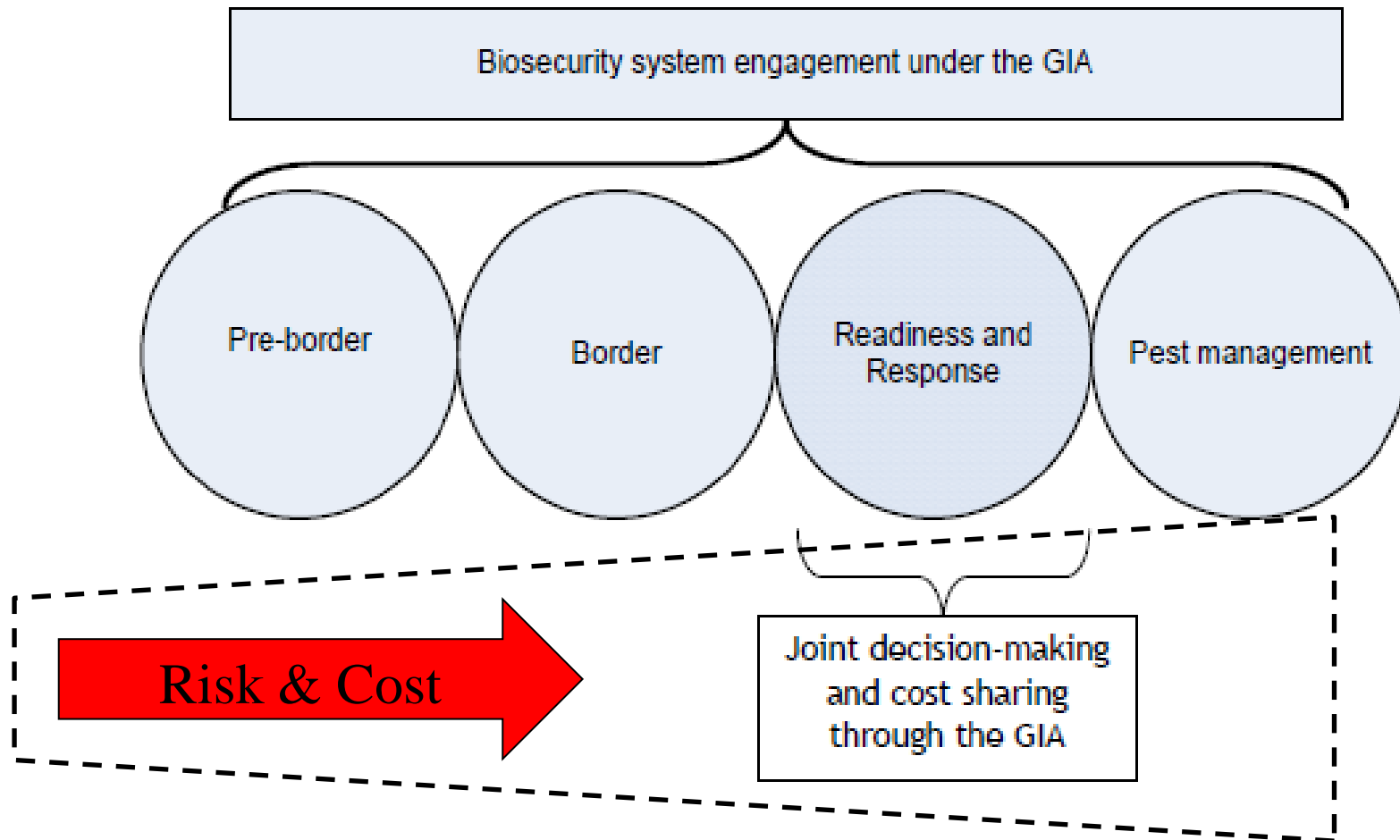
- Support the intent of GIA to enhance biosecurity readiness and response

BUT

- GIA is a legal partnership and we do not yet have sufficient clarity of our obligations to sign
- The Deed high-level description of commitments does not yet answer our Board(s) questions around:
 - Resourcing implications
 - How additionality will be established
 - How the (real or perceived) risk of cost transfer onto industry is being managed

Minimum commitments implementation will inform cost

Figure 1: Deed scope with reference to the New Zealand biosecurity system



Our process for considering minimum commitments

- Seeks to establish an equivalent framework of understanding that we would have entering a commercial relationship:
 - Common understanding of how commitments will be demonstrated
 - Clearly established outcome measures
 - Mechanisms for partners to demonstrate performance against outcome measures

Example: How we would demonstrate our Deed Commitments:

Deed Commitment	Implementing action	Performance measures
3.1.3 (a) <i>Engage and seek input from their members to promote greater understanding of the wider biosecurity system and enhance involvement in the system</i>	<p>Sector maintains a communications programme aligned with the Crowns public awareness programme to raise the level of farmer and farm advisor awareness.</p> <p>Farmers are equipped with on-farm biosecurity plans...</p> <p>The sector engages with key suppliers (i.e. feed) to promote development of plans....</p>	<p>Social survey to confirm sector participant awareness</p> <p>Review of farm biosecurity plans</p>



Deed Commitment	Implementing action	Performance measures
3.2.3 (d) Raising awareness of response arrangements described in the MPI response procedures and policies	Key sector personal are trained in the CIM for biosecurity response. The sector biosecurity communications programme includes information to inform sector participants of response procedures and polices relevant to them	Tested through regular exercises and reviews, with a documented register of learning's and actions taken to address them

Example How we propose the Crown demonstrates its commitments:



Deed Commitment	Implementing action	Performance measures
3.1.2 (d) Implement a transparent process for assessing biosecurity system performance, to monitor and measure on-going biosecurity operations and outcomes	MPI documents its internal effectiveness indicators and has an on-going audit/ review programme to measure policy and operational effectiveness. Findings are made available to sectors	Evidence that review findings are being actively communicated to the sector with an opportunity for joint discussion and transparency of remedial action plans (where necessary).